We Give You Another Invitation to Come to the FASHION FEAST AT LUIKART'S

We are very proud of the new things that are coming every day. Never before has this store assembled such an assortment of merchandise or finer quality. Our buyer heeding the command of "Forward" given to business last fall has been planning for bigger and better things.

Stocks that now awaits you. He has given every effort to buy merchandise that will meet the demands of the prosperous condition of Eastern New Mexico. Come and be convinced. Make Luikart's

Skirts of Fashion

All of the best styles coming in Gabardine, Serge, wool poplin and mixtures.

Shirt Waists

White Flaxon and Voiles, Silk stripe in every popular color.

See our window for ladies latest style boots.

Store Your Store. Men's Spring Suits Curlee's famous all wool

guaranteed \$15.00 Suits, coming in brown and blue serge and gray worsted. This is the biggest value on earth.

New Spring Caps

An assortment of colors and shapes to suit everyone. Prices 50c to \$1.00 **Dresses That Possess** Real Grace.

The result is found in the immense Spring

Not a style note has been overlooked in assembling all the approved modes of the spring season in woman's dress. Lovely dresses developed in the rich Silk and Georgette combinations and the popular taffeta creation. You will be interested in these.

New Novelty

A Spring Like Dash and

Color Marks the

Ladies Suits

Silk Suits coming in crispy

Taffetas and swishing

Failles. They are simple

enough yet the softness of

color lifts them above the

Prices start at \$12.75

ordinary.



Brown Vici **OXFORDS** for Men.

COLLARS for I dies.



and go to \$35.00.

Presbyterian Church

February 20 will be Educational Day. At 11 a. m sermon to young men and women by the pastor. At 7:30 p. m. "Patriotism and Missionism." This will be a popular meeting with a variety in the program. Among the many good things will be a short address by Prof. James Bickley on President Wilson the Man for the Hour.

Everybody cordially invited. Jeremiah Moore, Pastor.

First Methodist Church

February 20.

It is important that every one of our members attend Sunday School this Sunday. The subject of the morning sermon: "The Conversion of Cornelius." For the evening service, "The Broad and the Narrow Way." We try to be the cordial Church; we give at all times a most a cordial invitation to every one to worship with us.

J. H. Messer, Pastor.

Episcopal Church

(Rev. D. A. Sanford, Pastor) Morning service with sermon at 11 a. m. Subject: "The Duty of Loyalty to Christ and His

All are cordially invited.

Church of Christ

The Church of Christ extends a cordial invitation to all to meet and worship with them. Bible study at 10 o'clock, preaching at

Land For Sale

Two half sections two and one half miles northwest of Clovis. W. B. Davis, Box 353.



Lot 9, Block 35, North Park addition. This is a desirable lot facing on Main Street, and will county that he expects to make be sacrificed to the highest and this his home.

F. L. Frary, a new comer from Kansas, was in the News office Monday and expressed himself so well pleased with Curry

W. A. Boone from the Blackwater draw, was a business visito to Clovis Monday.



EVANGELIST J. H. SHEPARD

who will deliver his great lecture here Sunday evening at the Christian church, on "How to Get Married and Stay Married." This lecture teems with wit, humor, pathos and wholesome advice. If it hurts Church. you to laugh, don't hear this lecture.

Woman's Club

in regular session Tuesday p. m at the home of Mrs. Carroon. of the History lesson, Mrs. C. It will be a public meeting for ing will be announced later. mothers. The Women's Clubs

of the U.S. are planning to set The Clovis Woman's Club met aside the first week in March for a practical study of the best means of preserving and develop-Mrs. Harry Crawford had charge ing child life. This week is to be known as "Baby week." Il o'clock on each Lord's day, L. Snyder gave an interesting The Clovis Woman's Club will and practical study of silk manu. have at least one program to facture and silk testing. The which every mother is invited. next meeting will be on March 7. The program and place of meet-

Mrs. W. E. Carroon, Pres.

visiting his parents here for several days, returned to Albubuquerque the first to the week. where he is attending the University of New Mexico for a time until he will return to his job best bidder. Address the owner with a western Arizona mining Box 176, Knoxville, Tenn. concern.

Abe Cox Jr., who has been

Built for the **Business Farmer**

The Dort was built for the business farmer. For 29 years Dort had been building farm vehicles. He knew wirat the farmer wanted for vehicles and what he needed in an automobile.

If an automobile is going to be a business asset to the farmer he must be able to use it every day in the year; when the roads are deep with snow; when the temperature is far below zero; and again in the spring when the frost is corning our of the gracery and the mud is so deep and thick that the average car will sink to the hubs and he hopelessly mired.

The Dort is built for these conditions. It is a real farmer's automobile. The price, \$600, pars it with-in the reach of every business farmer. Its light weight insures low cost or operation.

From every standpoint of mechanical excellence and appearance the Business Farmer.



MILLER MOTOR CO.

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